

BRAND RECOGNITION AND MARKETING TACTICS

1 Sales Promotion

Sales at department store venues
Celebrity invitation to PR events



Cook Air Rotisserie 14L

Ranked number one in Taiwan's online reputation



- Non-stick material for easy cleaning
- Adjustable upper and lower heating for convenient baking
- Built-in 16 preset menu modes for effortless cooking
- Versatile for various dishes and can be used as a fermentation box
- Transparent glass window for better monitoring of baking progress
- 360-degree automatic rotation function for even heating of ingredients
- Triple-layer design for time-saving convenience.



V100 Vacuum Blender

OZEN
TWINS SELECT



Breakthrough absorption rate over 90%! Utilizing exclusive innovative vacuum technology.

- Multi-functional and user-friendly.
- Independent vacuum function.
- Shock-absorbing suction cup design.
- Food-grade heat-resistant processing cup.
- Intelligent dual lids for cold and hot beverages.
- Exclusive innovative vacuum technology.
- 6-blade head for high-speed wall-breaking extraction.
- Speed reaches up to 25000 RPM.



After undergoing vacuum treatment and blending, the cell walls of food become thinner. The resulting juice has an incredibly smooth texture and promotes nutrient absorption. The blended beverage has minimal bubbles and no layering phenomenon.

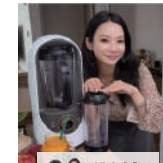
2 Placement Marketing

Online video tutorial demonstrations
Product placement in TV shows



3 Build Brand Image

Quality commercials and publicity posts
Celebrity and influencer endorsement
Social media word-of-mouth advertising



High A Day

Yoona 윤아
KOREAN POP STaR/ACTRESS



News channel exclusive interviews
Press releases, traditional media outlets



TWINS SELECT

Let's open the door to success together and create the future.



Official website



Instagram



Facebook



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Twins Select is the Taiwanese exclusive distributor and supplier for a variety of kitchenware products from brands under Hanssem Korea, namely Hyundai, HIZERO, OZEN, VOTO, Love&life Balance, and LMOT. In addition, it is an authorized distributor for Hyundai and Daewoo from Korea, Hauswirt and Odear from Germany, as well as TER from the U.S.

Its founder Yang Cheng Han started the company in 2006 and built it into a billion-dollar enterprise that provides retail services through e-commerce platforms and boutiques across department stores in Taiwan. To better take customer needs into account, the company also handles advertising in the forms of interactive social media, news outlets, and exhibitions.

Special column

"Even without a celebrated background or funding from parents, Yang Cheng Han stood out from the crowd just because he had a dream to become the most prominent entrepreneur." - Business Today



Professional service integration

The company is renowned for its well-rounded services and has received a plethora of awards for them.

Awards

20 years of experience in distribution channels



Product development with industry professionals



Brand marketing and optimization



Abundance of overseas procurement



HYUNDAI HIZERO VOTO
KOREA

OZEN
TWINS SELECT

LOVE & LIFE BALANCE

LINGTEA

LMOT Ori-Back ABKO made in **ICHPOLIS**

E-commerce platform



Multifunctional Cassette Furnace

LOVE & LIFE BALANCE



A large 16-inch stove, 4-way components are included in one set. Save your valuable time and enjoy all kinds of foods while camping!

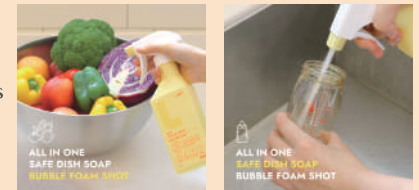
- **Grilling Pan** : For grilled food such as steaks
- **Fry&Boiling Pan** : All-purpose pan for frying, boiling
- **BBQ&Skewer Grill** : Stainless grill for wkwewers and BBQ cooking
- **Pot Stand** : Stand to put a kettle or pot



Multi-purpose household cleaner

LMOT

2023 Korean Consumer Satisfaction Index 3 Years in a Row as the Top-Ranked, the Smart Consumer's Choice!



Have you ever encountered these problems? Difficulties in cleaning stubborn grease in the kitchen, removing residue from utensils, or scrubbing off stuck-on residues from baking pans?

- 100% food-grade
- 99.9% effective in killing bacteria
- No harmful ingredients detected
- Suitable for baby products as well



Don't worry! LMOT Korean Multi-purpose Cleaner is here to solve all your troubles! This cleaning agent is undoubtedly the savior of your kitchen! It possesses powerful degreasing and stain-removing capabilities, effortlessly eliminating various stubborn dirt and grime, instantly revitalizing your kitchen. Moreover, it is not only suitable for ovens but also for utensils, baking pans, grills, and other kitchen items.